

## **WEBSITE DESIGN QUESTIONNAIRE**

Name: \_\_\_\_\_

Organization/Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

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1. What is the official name of your website?

\_\_\_\_\_

2. What is the purpose of your website?

\_\_\_\_\_

3. Do you have a mission statement or a tagline you want to include?

\_\_\_\_\_

4. What type of visitors do you want to draw to the website?

\_\_\_\_\_

5. What would be a successful outcome for your website?

\_\_\_\_\_

6. What Services or Products do you offer?

\_\_\_\_\_

7. Select the category that best describes your organizations role:

- |   |                                     |
|---|-------------------------------------|
| <input type="checkbox"/> General        | <input type="checkbox"/> Business   |
| <input type="checkbox"/> Church         | <input type="checkbox"/> Realtor    |
| <input type="checkbox"/> Band           | <input type="checkbox"/> Artist     |
| <input type="checkbox"/> Retail / Store | <input type="checkbox"/> Non-Profit |

8. Do you have a website currently? (Please provide url)

\_\_\_\_\_



9. Do you want to keep a similar website structure?

Yes

No

10. What will your main links/sections be?

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11. Do you want dropdown menus in addition to regular menus?

Yes

No

12: What elements do you think you may want on your home page?

Slide Show

Welcome Text

Quote

Slogan

Calendar

Upcoming Events

Featured Property/Service

Link List

Search

Linkable Image Module

Blog Excerpt

News Excerpt

Account Sign-in Module

Location Module

13. Are there any elements that you feel need to be on every page of your website?

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14. Are there other websites whose design/look you like (if possible include websites for organizations that are different or similar to your organization/ company)?

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15. Do you like the way that any particular website works? If so, please provide address, and what you like about it?

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16. Are there websites that you think of as “the competition” (i.e., provide similar products/services)?

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17. Do you have any color preferences?

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18. Do you have a logo? Or do you need a new logo?

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19. Do you have high quality professional images you want to use for your website (we will need digital versions sent by email) or will you need us to help you find good stock photography (the cost for stock images will be added to the project)?

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20. Do you need any special functionality?

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21: Is there any other information you wish to tell us?

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Please complete form and return to Desert Rose Marketing at

[Sales@desertrosemarketingtn.com](mailto:Sales@desertrosemarketingtn.com)